



Enhance your Brand Presence Cost-effectively

Take advantage of our latest package to build your brand image and drive sales through our citywide advertising network for maximum coverage, 10 extra panels will be awarded. Reaching around two million international tourists* and half a million local consumers** with this valuable opportunity, you will be able to maximize your marketing dollars for a highly cost-effective campaign.

Enjoy our exceptional offer to showcase your brand to a massive audience now!

*Source: DSEC Tourism Indicators Jan/2009

**Source: DSEC Demographic Statistics Q4/2008

Seasonal Special

Entitlement : 15 Panels + **10 BONUS Panels** (ROS in Prime Tourist District)

Package Cost : HK\$ **25,500** Nett per week

Remarks

- One creative version of production is included
- All bookings are on first-come-first-served basis and subject to availability
- All bookings are non-cancelable
- Standard Terms & Conditions apply
- Minimum booking period is 3 weeks
- This package must be utilized on or before Jun 27, 2009

Please contact our sales professionals today for more details.

Grover Ho (852) 9150 1888 / (853) 6628 3188 or Vincy Pang (853) 6637 7097

